

Mehdi Imara

DIGITAL PRODUCT & WEB · CIVIL ENGINEERING · DATA & GIS

Valencia, Spain

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noli.website

PROFILE

Technical and creative profile combining web design and development, client and project management, data analysis and Civil Engineering training. Founder of noli Digital Studio, designing, coding and delivering multilingual websites, menus and brand identity for hospitality businesses in Spain, France and Morocco. Turns complex information –plans, data, client requirements– into clear, verified, ready-to-use deliverables.

EXPERIENCE

Founder & Digital Product Lead · noli Digital Studio (self-employed)

Valencia · Mar 2026 – present

Digital studio for independent hospitality · clients in Valencia, Marrakech and Toulouse

- Designs, codes and delivers custom websites: from diagnosis and proposal to scope, content, iterations, QA and launch.
- Builds with React, TypeScript, Vite and Tailwind CSS (noli.website) and with HTML/CSS/JavaScript for static client sites; sites in ES, EN, FR, IT and AR (including RTL).
- Applies systematic quality control: responsive design, accessibility (axe, Lighthouse), Playwright testing, i18n, metadata and local SEO.
- Designs printed menus, brand studies, flyers and social-media content packs with a publishing calendar and a Meta Business guide.
- Owns the full client relationship: proposals, pricing, change control, handover documentation and consent for public use of the work.
- Runs the studio on in-house systems: Excel CRM with de-duplication and a do-not-contact list, decision log, weekly planning and AI-assisted workflows.

SELECTED PROJECTS

Ancestral Spritzeria · spritz bar, Valencia

May – Sep 2026

- Editorial website live at **ancestralbar.es** (ES/EN/FR/IT), with menu, events, Spritz Lab and direct WhatsApp contact.
- Brand study, 30-day social-media pack and 19+ menu designs, including the printed menu in use since September 2026.

"I had no website. He built me a first one, clear and efficient, and then a second, more creative and dynamic. Thanks to that creativity I found a new line of business." – Iván Hernanz, owner

The Smash Craft · burger restaurant, Guéliz (Marrakech)

2026

- Website live at **thesmashcraft.ma**: black, white and stainless-steel art direction, interactive 3D hero, scroll-triggered animation and WhatsApp ordering.
- Designed and tested a restaurant system (ordering, till, kitchen, stock, staff and owner dashboard), awaiting launch.

Pastry shop · Russafa, Valencia

Jul 2026

- Multi-page website in 4 languages with an interactive cake configurator, categorised menu and legal pages; prior audit and flyers.

Loyalty club · restaurant, Toulouse (confidential client)

Jul – Sep 2026

- WordPress plugin with a points ledger, roles, device pairing and concurrency tests; mockup and platform guides in French.

EDUCATION

Bachelor's in Civil Engineering (Grado en Ingeniería Civil) · Universitat Politècnica de València (UPV)	2025 – 2026
School of Civil Engineering (ETSICCP) · 240 ECTS · 2025–26 academic year completed; return planned	
• Construction Materials, Graphic Modelling, Geology, Territory & Mobility, Physics II and Electrical Technology.	
Baccalaureate · Moroccan education system, officially recognised as equivalent to the Spanish Bachiller	recognition 2021

ACADEMIC & TECHNICAL PROJECTS

Territorial analysis of Montanejos · individual project, 26-page report	UPV · 2026
• Assessed 3,781 ha: relief, land capability, aquifers, protected areas, environmental risks, demographics and planning.	
• Produced 11 thematic QGIS maps from official datasets (incl. PATRICOVA) and quantified exposure to flooding, erosion and landslides.	
• Turned the findings into SWOT/CAME strategies for sustainable tourism, risk prevention, mobility and rural development.	
Urban form study, Valencia · team project, 8-page report	UPV · 2026
• Compared the Eixample grid, open-block development and the historic centre using fieldwork, geotagged photography, orthophotos and QGIS mapping.	
Concrete mix design & grading curve · Construction Materials	UPV · 2026
• Adjusted aggregate-cement mixes using Bolomey parameters and fineness moduli, following the Spanish EHE code.	

SKILLS

Web & product	React, TypeScript, Vite, Tailwind CSS, HTML5, CSS3, JavaScript, GSAP, WordPress (PHP), i18n & RTL, responsive, accessibility, technical SEO, Vercel
Data	Advanced Excel (pivot tables, dashboards, data cleaning, Copilot, VBA & macros), Python to automate GIS and document workflows
Engineering & GIS	QGIS, thematic mapping, territorial and risk analysis, urban morphology, materials, technical reporting
Management	Scoping, traditional and Agile/Scrum planning, proposals and pricing, change control, QA, documentation, client relations
Design	Brand identity and studies, printed menus, landing pages, social content, Canva, Meta Business Suite
Applied AI	Claude and ChatGPT for research, writing, development and operations; prompt and workflow design

CERTIFICATIONS

Google Project Management · Professional Certificate · Google / Coursera (7 courses)	Jul 2025
Microsoft Excel · Professional Certificate · Microsoft / Coursera (4 courses)	Aug 2025
Occupational Risk Prevention (PRL), basic level · Formación Magna · 30 h (Spanish RD 39/1997)	Aug 2025
Working Abroad · UPV · 20 h / 2 ECTS	Oct 2025
Assertiveness in the Professional Environment · UPV · 15 h / 1.5 ECTS	Dec 2025
Emotional Intelligence for Employability · UPV · 15 h / 1.5 ECTS	Dec 2025
Measurements in Smart Energy Systems · UPV · seminar	Nov 2025
The Science of Well-Being · Yale University / Coursera	Jul 2025
Electronic Music Production · Yamaha Music School Valencia · 24 h	Apr 2023

LANGUAGES

Arabic	French	Spanish	English	Italian
Native	C1	C1	B2	B2

Portfolio: [ancestralbar.es](#) · [thesmashcraft.ma](#) · [noli.website](#) — further case studies available on request. Verifiable certificates in the attached dossier.

Appendix · Certificates

Copies of the original certificates. The personal ID number has been hidden for privacy; each certificate can be verified with the link or code shown.

1	Google Project Management Professional Certificate · Google / Coursera (7 courses)	Jul 2025 coursera.org/verify/professional-cert/AVV92ATOLDRG
2	Microsoft Excel Professional Certificate · Microsoft / Coursera (4 courses)	Aug 2025 coursera.org/verify/professional-cert/0VPD0EYFKLX5
3	Occupational Risk Prevention (PRL), basic level Formación Magna · 30 h (Spanish RD 39/1997)	Aug 2025 Certificate no. 137823
4	Working Abroad UPV · 20 h / 2 ECTS	Oct 2025 sede.upv.es/eVerificador · CSV FCP6CYCGE0Y
5	Assertiveness in the Professional Environment UPV · 15 h / 1.5 ECTS	Dec 2025 sede.upv.es/eVerificador · CSV FCPO9U6ED0N
6	Emotional Intelligence for Employability UPV · 15 h / 1.5 ECTS	Dec 2025 sede.upv.es/eVerificador · CSV FCPOVYYUHHW
7	Measurements in Smart Energy Systems UPV · seminar	Nov 2025 sede.upv.es/eVerificador · CSV FCPUVOLP9DH
8	The Science of Well-Being Yale University / Coursera	Jul 2025 coursera.org/verify/X07DXRI6LC46
9	Electronic Music Production Yamaha Music School Valencia · 24 h	Apr 2023 Original diploma

**7 Courses****Foundations of Project Management****Project Initiation: Starting a Successful Project****Project Planning: Putting It All Together****Project Execution: Running the Project****Agile Project Management****Capstone: Applying Project Management in the Real World****Accelerate Your Job Search with AI**

Jul 30, 2025

mehdi imara

has successfully completed the online, non-credit Professional Certificate

Google Project Management:

Those who earn the Google Project Management Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in Project Management. They are competent in initiating, planning and running both traditional and agile projects.

Amanda Brophy
Global Director of
Google Career
Certificates

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
[https://coursera.org/verify/profession
al-cert/AVV92ATOLDRG](https://coursera.org/verify/professional-cert/AVV92ATOLDRG)

**4 Courses****Excel and Copilot
Fundamentals****Data Cleaning & Processing
with Copilot in Excel****Advanced Data Analysis &
Visualization with Copilot in
Excel****Automation & Advanced
Techniques with Copilot in
Excel**

Aug 26, 2025

mehdi imara

has successfully completed the online, non-credit Professional
Certificate

Microsoft Excel

This Professional Certificate recognizes your mastery of Microsoft Excel, including advanced data analysis, visualization, and automation using Excel Copilot and VBA. Throughout the program, you will have developed essential skills in data cleaning, reporting, and dashboard creation, enabling you to automate workflows and enhance productivity. This certificate includes hands-on projects that demonstrate your ability to tackle real-world data challenges, making you a valuable asset in any data-driven role.

Marni Baker-Stein

Marni Baker-Stein,
Chief Content Officer

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
[https://coursera.org/verify/profession
al-cert/0VPD0EYFKLX5](https://coursera.org/verify/professional-cert/0VPD0EYFKLX5)

Certificado Prevencion Riesgos Laborales

Modalidad: Genérico de 30 horas

Grupo Formación Magna, centro de formación con CIF J67529479 y con domicilio fiscal Av. Diagonal, 534, 08006 Barcelona:

Certifica que con fecha 23/08/2025 D/D^a **Mehdi Imara** con [REDACTED] completó la formación en modalidad online (con una equivalencia de 30 horas) y superó el examen correspondiente, demostrando haber alcanzado los conocimientos básicos en la materia, cuyo contenido formativo se basa en el Anexo IV del Real Decreto 39/1997, de 17 de enero.




GRUPO FORMACIÓN MAGNA
CIF J67529479
AV. DIAGONAL, 534
C.P. 08006 - BARCELONA

Sara Giralda
Técnico Superior en Prevención de Riesgos Laborales

Certificado: **137823**

Temario del curso:

I. CONCEPTOS BÁSICOS SOBRE LA SEGURIDAD Y LA SALUD EN EL TRABAJO (6 horas)

1.1 El trabajo y la salud

1.2 Daños derivados del trabajo

1.3 Marco normativo básico en materia de PRL y medidas preventivas en el puesto de trabajo.

Ley de Prevención de Riesgos laborales. (Art. 19 de la Ley 31/1995 de 8 de Noviembre)

Real Decreto 39/1997, que aprueba el Reglamento de los Servicios de Prevención de Riesgos Laborales

II. RIESGOS GENERALES Y SU PREVENCIÓN (12 horas)

2.1 Riesgos ligados a las condicionantes de seguridad

2.2 Riesgos ligados al medio ambiente de trabajo

2.3 Riesgos derivados de la carga de trabajo, fatiga, insatisfacción laboral

2.4 Sistemas elementales de control de riesgos

2.5 Planes de emergencia y evacuación

2.6 El control de la salud en los trabajadores

III. RIESGOS ESPECÍFICOS Y SU PREVENCIÓN EN DIFERENTES SECTORES Y ACTIVIDADES (8 horas)

IV. ELEMENTOS BÁSICOS DE GESTIÓN DE LA PREVENCIÓN DE RIESGOS (2 horas)

4.1 Organismos públicos relacionados con la seguridad y salud en el trabajo

4.2 Gestión de la PRL

4.3 Organización del trabajo preventivo. Rutinas básicas

4.4 Documentación: elaboración, recogida y archivo

V. PRIMEROS AUXILIOS (2 horas)



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

CERTIFICAT D'APROFITAMENT
CERTIFICADO DE APROVECHAMIENTO

La Universitat Politècnica de València certifica que

MEHDI IMARA

amb [REDACTED] ha realitzat i superat les proves d'avaluació que estableix el curs **TREBALLAR A L'ESTRANGER - EN LÍNIA 3/25**, realitzat del dia 25/9/25 al dia 25/10/25 i amb 20 hores a distància, corresponents a 2 crèdits ECTS. Perquè conste i als efectes oportuns, expedeix aquest certificat.

La Universitat Politècnica de València certifica que

MEHDI IMARA

con [REDACTED] ha realizado y superado las pruebas de evaluación establecidas en el curso **TRABAJAR EN EL EXTRANJERO - ONLINE 3/25**, celebrado del 25/9/25 al 25/10/25 de 20 horas a distancia, correspondientes a 2 créditos ECTS. Y para que conste a los efectos oportunos, se expide el presente certificado.





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DE VALÈNCIA

CERTIFICAT D'APROFITAMENT
CERTIFICADO DE APROVECHAMIENTO

La Universitat Politècnica de València certifica que

MEHDI IMARA

amb [REDACTED] ha realitzat i superat les proves d'avaluació que estableix el curs **L'ASSERTIVITAT EN L'ENTORN PROFESSIONAL - ONLINE 4/25**, realitzat del dia 10/11/25 al dia 10/12/25 i amb 15 hores a distància, corresponents a 1,5 crèdits ECTS. Perquè conste i als efectes oportuns, expedeix aquest certificat.

La Universitat Politècnica de València certifica que

MEHDI IMARA

con [REDACTED] ha realizado y superado las pruebas de evaluación establecidas en el curso **LA ASERTIVIDAD EN EL ENTORNO PROFESIONAL - ONLINE 4/25**, celebrado del 10/11/25 al 10/12/25 de 15 horas a distancia, correspondientes a 1,5 créditos ECTS. Y para que conste a los efectos oportunos, se expide el presente certificado.



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Documento firmado electrónicamente, verificable en <https://sede.upv.es/eVerificador>. Código Seguro de Verificación FCPO9U6ED0N



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CERTIFICADO DE APROVECHAMIENTO

La Universitat Politècnica de València certifica que

MEHDI IMARA

amb [REDACTED] ha realitzat i superat les proves d'avaluació que estableix el curs **INTEL·LIGÈNCIA EMOCIONAL: ELEMENT CLAU PER A L'OCUPABILITAT - ONLINE 4/25**, realitzat del dia 21/11/25 al dia 21/12/25 i amb 15 hores a distància, corresponents a 1,5 crèdits ECTS. Perquè conste i als efectes oportuns, expedeix aquest certificat.

La Universitat Politècnica de València certifica que

MEHDI IMARA

con [REDACTED] ha realizado y superado las pruebas de evaluación establecidas en el curso **INTELIGENCIA EMOCIONAL: ELEMENTO CLAVE PARA LA EMPLEABILIDAD - ONLINE 4/25**, celebrado del 21/11/25 al 21/12/25 de 15 horas a distancia, correspondientes a 1,5 créditos ECTS. Y para que conste a los efectos oportunos, se expide el presente certificado.





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CERTIFICATE OF ATTENDANCE
CERTIFICADO DE ASISTENCIA

Electronically signed document, can be verified at <https://sede.upv.es/eVerificador>. Secure Verification Code FCPUV0LP9DH
Documento firmado electrónicamente, verificable en <https://sede.upv.es/eVerificador>. Código Seguro de Verificación FCPUV0LP9DH

The Universitat Politècnica de València certifies that

La Universitat Politècnica de València certifica que

MEHDI IMARA

MEHDI IMARA

■■■■■■■■■■ has completed the seminar **THE ROLE OF MEASUREMENTS IN SMART ENERGY SYSTEMS**, held on 11/6/25 (mm/dd/yy) of 1 classroom hour, and it witness whereof, it is issued this certificate.

con ■■■■■■■■■■ ha realizado la jornada **LA IMPORTANCIA DE LAS MEDIDAS EN SISTEMAS ENERGÉTICOS INTELIGENTES**, celebrada el 6/11/25 de 1 hora presencial. Y para que conste a los efectos oportunos, se expide el presente certificado.



Valencia, November 6, 2025 / Valencia, 6 de noviembre de 2025

Registration number / N° de registro: 25/46076

Yale

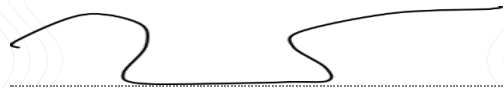
Jul 31, 2025

mehdi imara

has successfully completed

The Science of Well-Being

an online non-credit course authorized by Yale University and offered through Coursera



Laurie Santos
Professor
Psychology

COURSE
CERTIFICATE



Verify at:

coursera.org/verify/X07DXRI6LC46

Coursera has confirmed the identity of this individual and
their participation in the course.

This participant has successfully completed the Science of Well-Being, a 16-hour, online, non-credit course developed by Dr. Laurie Santos, authorized by Yale University, and offered through Coursera. Please consult your accrediting body to see if they will award continuing credits for completion of this course. This certificate does not confer Yale University grade, credit or student status.



YAMAHA MUSIC SCHOOL
VALENCIA

CURSO DE PRODUCCIÓN DE MÚSICA ELECTRÓNICA

Este Diploma se otorga a:

Mehdi Imara

Ha finalizado el curso

de Curso de Producción de Música Electrónica de una de duración de 24 horas.
Realizado entre febrero - abril de 2023

Valencia a 18 de abril de 2023

A stylized, handwritten signature in dark ink, appearing to read "Ricardo Curto".

Ricardo Curto
Director Artístico

A stylized, handwritten signature in dark ink, appearing to read "Laura Lo Sapio".

Laura Lo Sapio
Directora Ejecutiva

A stylized, handwritten signature in dark ink, appearing to read "Josué Callau".

Josué Callau
Profesor